

**Avnet Silica garners UK and Ireland Distributor of the Year award from STMicroelectronics**

*World leading semiconductor vendor honours Avnet Silica for significantly increased revenues and design wins in the UK and Ireland in 2018*

**Poing, Germany, 22 March 2019** – Avnet Silica, an Avnet company (NASDAQ: [AVT](#)), today announced it has been awarded Distributor of the Year 2018 for the UK and Ireland region by STMicroelectronics (ST), a leading global semiconductor manufacturer. Key metrics achieved in 2018 were an increase of revenues for ST products sold via Avnet Silica up by 30 percent, compared to 2017, as well as significant success in design wins, which were up by 23 percent across the same period.

Avnet Silica distributes a very wide portfolio of ST products including analogue, discrete, and digital-logic components, including Arm-microprocessor-based microcontrollers, along with power management ICs and MEMS sensors. These devices are suitable for a diverse spread of applications across a range of market sectors, including industrial, medical, communications and multimedia.

In particular, key ST products available via Avnet Silica include the STM32F7 camera development kit for embedded vision applications; and the ST sensor node board for smart sensing and cloud applications. This latter board supports Arm® Mbed™ OS 5, in combination with other key processing, sensing and connectivity products from ST such as the STM32 Arm® Cortex®-M4 ultra-low-power microcontroller and range of MEMS sensors.

“A major strength of ST’s portfolio is its innovative industry-leading STM32 series of microcontrollers, together with its leading-edge analogue and mixed-signal devices and sensor solutions for IoT applications,” said Mark McGill, Sales Director at Avnet Silica. “This award is an endorsement of our close work together over the past year, especially in the IoT area, and it further strengthens our enthusiasm and expectations for the relationship in 2019.”

“This distributor of the year award is a recognition of the fantastic collaboration that ST and Avnet Silica have enjoyed in 2018, resulting in not only record billing, but also for new designs,” said Iain Currie, UK and Ireland Managing Director for STMicroelectronics.

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## **About Avnet Silica**

Avnet Silica is the European semiconductor specialist division of Avnet, one of the leading global technology distributors, and acts as the smart connection between customers and suppliers. The distributor simplifies complexity by providing creative solutions, technology and logistics support. Avnet Silica is a partner of leading semiconductor manufacturers and innovative solution providers over many years. With a team of more than 200 application engineers and technical specialists, Avnet Silica supports projects all the way from the idea to the concept to production. For more information, visit [www.avnet-silica.com](http://www.avnet-silica.com)

## **About Avnet**

From idea to design and from prototype to production, Avnet supports customers at each stage of a product's lifecycle. A comprehensive portfolio of design and supply chain services makes Avnet the go-to guide for innovators who set the pace for technological change. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at: [www.avnet.com](http://www.avnet.com).

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