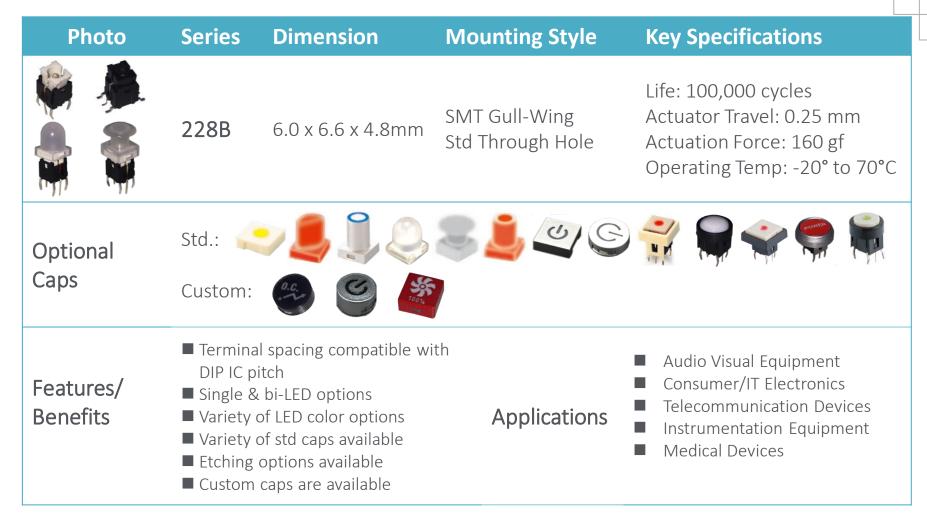


# Agenda

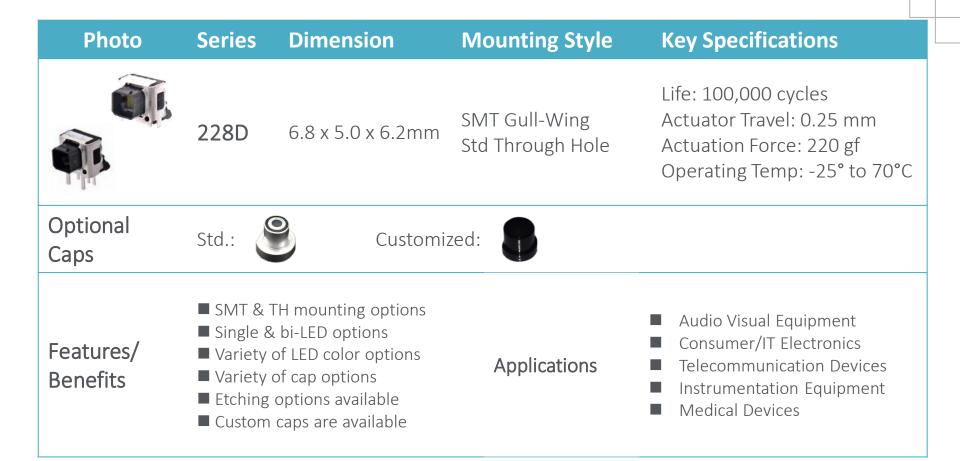
- Product Overview by Model
- Key Specifications
- Features & Benefits
- Target Applications
- Value Proposition
- Available Sales Collateral

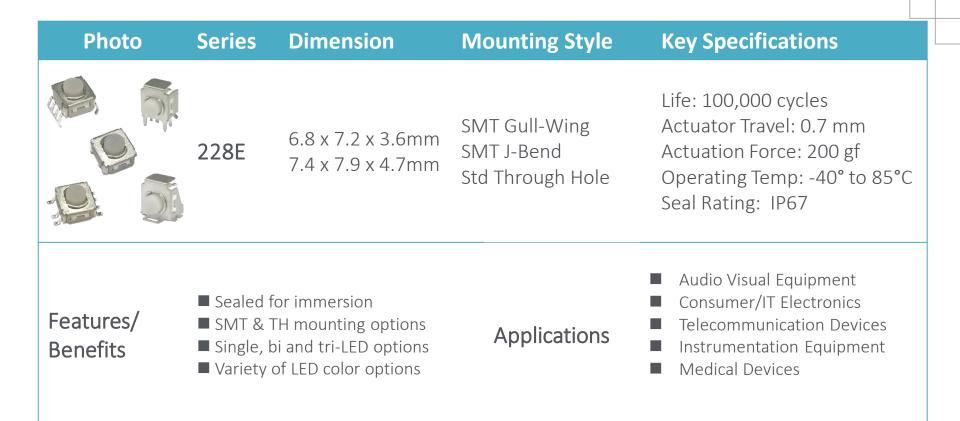














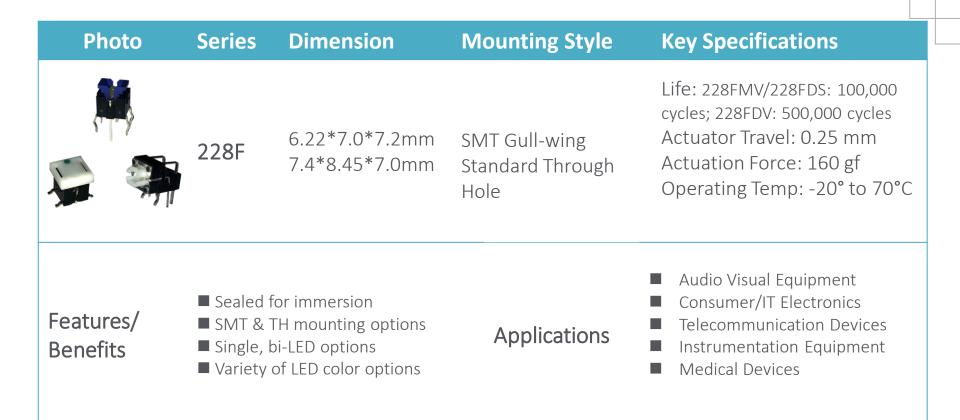
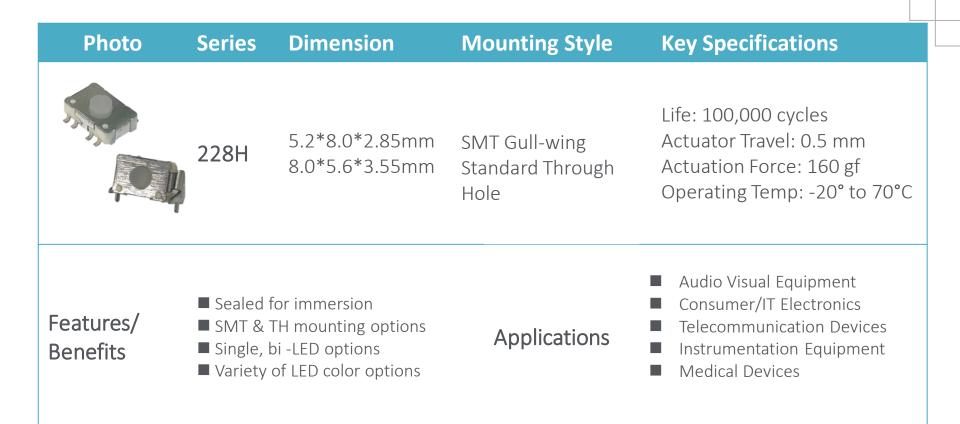




Photo	Series	Dimension	Mounting Style	Key Specifications
	228G	5.0*6.0*2.5mm	SMT Gull-Wing	Life: 100,000 cycles Actuator Travel: 0.5 mm Actuation Force: 160 gf Operating Temp: -20° to 70°C
Features/ Benefits	<ul> <li>Sealed for immersion</li> <li>SMT mounting option</li> <li>Single LED option</li> <li>Variety of LED color options</li> </ul>		Applications	<ul> <li>Audio Visual Equipment</li> <li>Consumer/IT Electronics</li> <li>Telecommunication Devices</li> <li>Instrumentation Equipment</li> <li>Medical Devices</li> </ul>







# Series 228 Product Target Market Segments/Applications

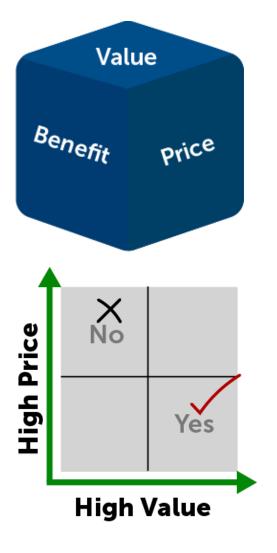








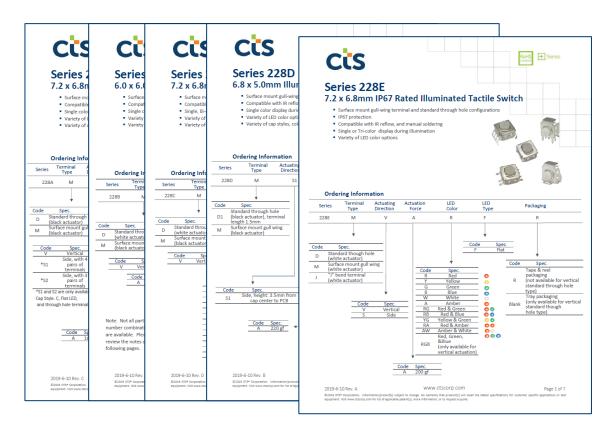
#### Series 228 Product Value Proposition



The Series 228 product line provides a variety of illuminated tact switch solutions in a variety of mounting configurations with various optional switch caps to meet engineering design needs offered at a competitive price.

- Long life of 100,000 cycles is standard for all 228 models.
- Model 228E provides a standard IP67 seal for those applications that are subject to continuous humid environments.
- Model 228F~228H are halogen free.
- Standard and custom cap options available on request.
- Custom marking is available on request.
- As a pioneer of modern DIP switch technology, CTS strives to provide reliable switch solution products for industrial, consumer and medical applications, and is continuing to expand the switch portfolio with the release of the Series 228 product line.

#### Series 228 Product Collateral



Switch website landing page

https://www.ctscorp.com/sense product line/tactile-switches/

#### Switch brochure

https://www.ctscorp.com/wp-content/uploads/07-26-19-Switches-Brochure.pdf



## Series 228 Product Availability



- Inventory is readily available at e-Catalog distributors worldwide
- A comprehensive network of established global supply chain distributors are ready to assist
- World-class local language customer support is available to help with designs and production



# Thank you



