

Avnet Silica to present secure, intelligent and connected technologies at GITEX 2023

Co-exhibiting with AMD, Avnet Silica will be in Hall 26 on stand A16

Brussels, Belgium, 12th October 2023– Avnet Silica, an Avnet company (NASDAQ: [AVT](#)), today announced it will be exhibiting at [GITEX](#) 2023, which is taking place at the Dubai World Trade Centre, UAE, from 16-20 October 2023. Now in its 43rd edition, GITEX is the largest tech and startup show in the world and it provides a gateway for tech creators, investors and enthusiasts to collaborate over the full five days of the exhibition.

In collaboration with [AMD](#), Avnet Silica, one of Europe's leading semiconductor distributors, will be demonstrating how it can help customers bring security focused, intelligent and connected products to market through the power of partnership and innovation.

The company will be presenting a comprehensive line-up of AMD demos for Artificial Intelligence, industrial and vision, space and 5G/6G, including:

- An industrial x86 PC platform based on an AMD CPU running Microsoft Windows 10 IoT Enterprise 2021 LTSC and live AI rendering that quickly and effectively calculates large AI models.
- AMD's Zynq™ UltraScale+ RFSoc for 5G radio which simplifies system design with fewer components and provides high levels of flexibility in platform hardware and software
- AMD's Kria™ K24 SOM (System-on-Module), which enables the design of power-efficient and production-ready solutions for motor-control and DSP applications, thereby enabling fast time to market.
- A MuseBox NoCode GUI that allows the composition of machine-learning (ML) pipelines without requiring expertise in Vitis, Vivado or software in general.
- A 'Digital Twin' humanoid robotics application that seamlessly integrates the physical and digital capabilities of the AMD Kria SOM.
- And a ZU1-MPSoc based Zynq UltraScale+ platform integrating the powerful Arm® Cortex®-A53 processor core and the Arm Cortex-R5F based processing subsystem.

Avnet Silica's team of technical experts will be available throughout GITEX to showcase all the latest creative technologies and the potential they can unleash across a variety of leading-edge applications.

Avnet Silica will be welcoming visitors to GITEX in Hall 26 on stand A16.

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About Avnet Silica

Avnet Silica is the European semiconductor specialist division of Avnet, one of the leading global technology distributors, and acts as the smart connection between customers and suppliers. The distributor simplifies complexity by providing creative solutions, technology and logistics support.



Avnet Silica is a partner of leading semiconductor manufacturers and innovative solution providers over many years. With a team of more than 200 application engineers and technical specialists, Avnet Silica supports projects all the way from the idea to the concept to production. Avnet Silica is a regional business unit of Avnet, (NASDAQ: AVT) with European headquarters in Belgium (Avnet Europe Comm. VA). For more information, visit www.avnet-silica.com

About Avnet

As a leading global technology distributor and solutions provider, Avnet has served customers' evolving needs for an entire century. We support customers at each stage of a product's lifecycle, from idea to design and from prototype to production. Our unique position at the center of the technology value chain enables us to accelerate the design and supply stages of product development so customers can realize revenue faster. Decade after decade, Avnet helps its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com.

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