

## Press release

### **EBV Elektronik to showcase deep breadth of expertise and knowhow at embedded world 2023**

*'Connecting Visions' is the EBV theme at this year's exhibition – Hall 3A, Stand 125*

**Poing, Germany, 2<sup>nd</sup> March 2023** – EBV Elektronik, an [Avnet](#) company (NASDAQ: [AVT](#)), will exhibit at embedded world, the leading trade fair for the embedded community, from 14 – 16 March 2023 in Nuremberg, Germany.

EBV will be demonstrating its expertise across many dedicated workstations that integrate content from leading suppliers and partners, including AMD/Xilinx, ams Osram, AWS, Broadcom, Espressif, Infineon, Lumissil, Microchip, Nexperia, NXP, onsemi, Renesas, SG Micro, STMicroelectronics, Toshiba and EBVchips.

The workstations on the stand are being brought together under the umbrella of the theme for the show – 'Connecting Your Visions with the Best' – highlighting its suppliers and partners and connecting customers to the best products and solutions available today on the market. The EBV stand will also feature five themed islands, respectively focusing upon: analog and power; automotive; connectivity; high-end processing; and industrial.

EBV will also be promoting its 'EBV Innovation Hero Award' initiative, which together with its partner Innovation World Cup®, EBV invites developers, start-ups, scale-ups and innovative SMEs from the EMEA region to join in the most exciting European competition in the wearable technologies and IoT arena across various categories including Industry 4.0, smart city, infrastructure, agriculture, transport, logistics, sports and lifestyle, and healthcare. Additionally, EBV will be promoting its close working relationship with Amazon Web Services (AWS) for the development of IoT applications with cloud-based services.

In addition, executives from EBV will be presenting at the Exhibitor Forum in Hall 3 in the fields of connectivity and AI, respectively:

- Wednesday, 15<sup>th</sup> March – 11:00-11:00
  - An Overview of Available PHYs and Switches for Industrial Use  
by Karl Lehnhoff, Industrial, Scientific and Medical Segment Director at EBV
  
- Wednesday, 15<sup>th</sup> March – 14:00-14:30
  - Edge AI Systems and Solutions from EBV  
by Ulrich Schmidt, High-End Processing Segment Director at EBV

Visitors to the EBV stand at **Hall 3A Booth 125** will be able to discuss their design challenges with technical experts from across the EBV Elektronik portfolio of products and technologies.

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**About EBV Elektronik**

EBV Elektronik, an Avnet (NASDAQ:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 240 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 120 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBVchips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service centre. EBV operates from 65 offices in 29 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit [www.ebv.com](http://www.ebv.com).

**About Avnet**

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at [www.avnet.com](http://www.avnet.com).

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