





Why se Matter

HOW o use Matter?

- Interoperability One communication protocol to integrate a multi-vendor smart home.
- Standards based Connectivity: Built over well-established technologies (Wi-Fi, Bluetooth, Thread)
- Reliable: Devices work reliably in local network –with or without access to internet
- Secure: Best practices implemented in standard to guarantee data security & user privacy
- Easy: Standardized intuitive device deployment using consumer friendly technologies
- Use Cases: Many smart home user scenarios standardized; others being continuously added.















- End User Adoption: Smart Home Category to experience growth due to trustworthy purchasing and deployment
- Industry-led: Contributions by major smart home actors from device & semiconductor industry
- Natively Compatible with Smart Assistants: Out of the box operation with leading platforms





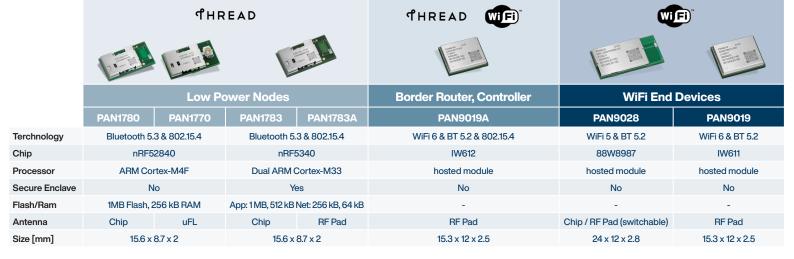




- Open source: No associated software licensing fees for the Matter stack
- Faster Market Access: Standardization facilitates new use cases, creates an open marketplace, fosters innovation
- Strong Brand Value: Only authentic product allowed to join network, this protects the brand from fake copies
- Regain the focus: With connectivity that just works, device makers can concentrate on core business
- Connectivity Standards Alliance: Become a CSA member to get access to Matter technology.
- Wireless Modules: Use multi-protocol certified radio hardware to quickly enable Matter
- Matter SDK: Use examples from semiconductor vendors who have adapted open-source Matter SDK for their devices
- Security: Usage of PKI and newest blockchain technology.
- Matter Certification Testing: Test your devices with a CSA authorized Test Service Provider and obtain CD
- Connect other IoT Ecosystems: Work with a "Bridge" device to bring non-native Matter devices onboard









PAN-MaX - a single window multi-tier service for your Matter projects



PAN-MaX Diamond

Gold+ Panasonic driven Easy Access at a CSA Approved -Matter Testing Provider

PAN-MaX Gold

Silver + Customized Part number with Factory Software Programming Service for Business Logic (User App) and Certification Declaration

PAN-MaX Silver

Public Key Infrastructure (PKI) with Panasonic as PAI Signed X.509 Certificates for use as Matter DAC on Panasonic Modules

Panasonic Chain of Trust for your Matter project

Blockchain based source of truth about device & vendor compliance



CSA approved PKI vendor providing Root of Trust for Panasonic



Product Attestation Authority (PAA)

Panasonic PAI used to sign DAC for cryptographic verification



Product Attestation Intermediate (PAI)

Digital Certificate that is written to ODM's Matter device to prove its truthworthiness.



Device Attestation Certificates (DAC)

Tests the compliance of the product with the Matter standard.



Ready to Matter?