

**Avnet Silica recognized by NXP as fastest growing distributor  
in the EMEA region in 2018**

*World-leading semiconductor maker awards distributor for outpacing growth across the distribution network and scoring highly in key performance indicators in demand creation*

**Poing, Germany, 21<sup>st</sup> August 2019** – Avnet Silica, an Avnet company (NASDAQ: [AVT](#)), today announced it has been presented with the award for the fastest growing distributor in 2018 across the EMEA region by NXP Semiconductors N.V., one of the largest semiconductor manufacturers worldwide.

Avnet Silica garnered the award for achieving outstanding sales growth in 2018 by growing more than twice as much as NXP's overall distribution business in the EMEA region. In addition, Avnet Silica made important inroads in the area of demand creation, as well as driving sales in key vertical markets.

NXP products and technologies are widely used across a diverse range of embedded markets and applications including advanced secure connectivity solutions. Avnet Silica offers an extensive selection of NXP components including: microcontrollers, analogue and mixed-signal devices, and advanced embedded development solutions.

“It is with great pleasure that I bestow this award to the Avnet Silica team in recognition of its outstanding performance in 2018,” commented Olivier Cottereau, vice president sales EMEA at NXP, while attending a recent distribution event held by the company. “Each and every team member at Avnet Silica should be very proud of their contribution in achieving more than twice the market growth with NXP products.”

“This is a highly prestigious award from a top semiconductor company,” said Mario Orlandi, president at Avnet Silica. “It represents our successful and close working relationship with NXP, leveraging an extensive and leading-edge semiconductor portfolio that addresses a host of applications across many communications, automotive and industrial market sectors.”

*Picture (f.l.t.r.): Robert Diewock (Supplier Business Manager Avnet Silica), Mario Orlandi (President Avnet Silica), Olivier Cottereau (vice president sales EMEA at NXP), Walter Vervloesem (Corporate Account Manager NXP)*



### **About Avnet Silica**

Avnet Silica is the European semiconductor specialist division of Avnet, one of the leading global technology distributors, and acts as the smart connection between customers and suppliers. The distributor simplifies complexity by providing creative solutions, technology and logistics support. Avnet Silica is a partner of leading semiconductor manufacturers and innovative solution providers over many years. With a team of more than 200 application engineers and technical specialists, Avnet Silica supports projects all the way from the idea to the concept to production. For more information, visit [www.avnet-silica.com](http://www.avnet-silica.com)

### **About Avnet**

From idea to design and from prototype to production, Avnet supports customers at each stage of a product's lifecycle. A comprehensive portfolio of design and supply chain services makes Avnet the go-to guide for innovators who set the pace for technological change. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at: [www.avnet.com](http://www.avnet.com).

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