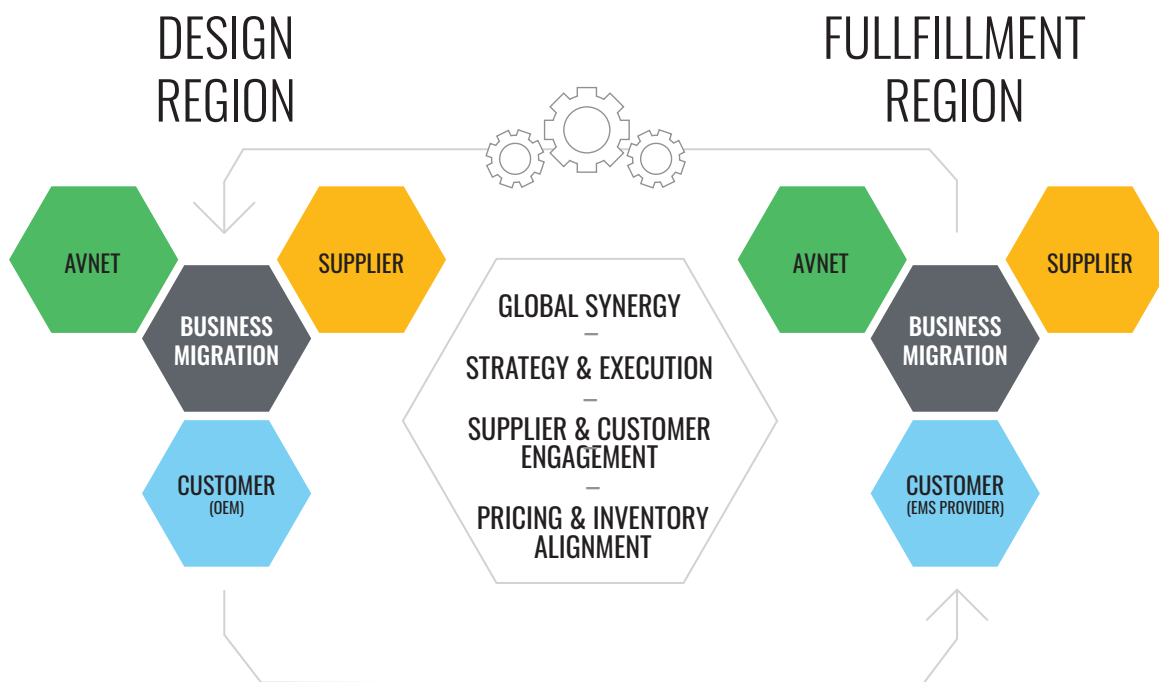


/ BUSINESS MIGRATION

Design Local, Build Anywhere

Avnet provides seamless service to our customers throughout the product lifetime whether they are local or global. Many of our customers choose to design local and build elsewhere for the reasons of market advantages and cost advantages. Local Avnet BMT members connect regional supplier and customer teams to ensure alignment on pricing and inventory as projects are migrated from one region to another.



Advantages to working with the Business Migration Team:

- Avnet BMT ensures customers experience a seamless global technology supply chain as they transition their product design to full development and production throughout our customers' entire product lifecycles.
- Avnet BMT takes a highly collaborative approach to connect teams in different regions to ensure best-in-class support to our customers while ensuring designs are protected in the fulfillment region.
- Avnet BMT, supplier, and customer teams work together on each migration project to set up suitable strategies based on customer needs.
- Avnet BMT acts as a liaison between both suppliers and sales teams, managing pricing and design registration to ensure global commonality and a smooth transition, while also mitigating risk.
- Avnet BMT provides support by tracking all spends globally capturing valuable data and insights for customers.
- Avnet BMT makes sure customer design requirements are understood while designs are protected in the fulfillment region.