

HOW TO GET TO MARKET WITH MACHINE LEARNING

By Philip Ling | January 12, 2022

Artificial Intelligence (AI) will become so commonplace it will be taken for granted. We can say this with some confidence, because so many semiconductor manufacturers already have embedded processors that are designed for AI. These devices will become as ubiquitous as the current technology workhorse: the microcontroller. In fact, they are the natural evolutionary step for the MCU.

This poses the very relevant question of how to get started with AI. But this ignores the answer to a more relevant question, which should be “what kind of AI is right for you.” Yes, AI will be everywhere, but it isn’t a panacea to design. Engineers will still need to choose the best solution for their application.

Avnet understands that what its customers care about most is results. By understanding the use case, the possible solutions often suggest themselves. That was true before AI became so accessible and it remains true now. In that respect, AI is like any other component.

What has changed, however, is what a customer looks like. AI emerged in the software domain, so it follows that the real experts – those with 10 years or more of experience – are software companies. Getting that software to market, particularly in verticals like industrial, medical and aerospace, takes the right hardware.

According to Michaël Uyttersprot, manager, system solutions, AI/ML & Vision, EMEA, with Avnet Silica, this is one area where Avnet can offer real value: “Part of my role is to ensure we have the expertise and partners needed to help companies with computer vision experience move into these new use cases.”

Those use cases exist in all the verticals where Avnet is strong, which includes industrial, automotive, medical, and aerospace and defense. Machine learning (ML) is being used in multiple use cases, including preventative maintenance. But, as Uyttersprot explained, vision is attracting the greatest interest. “This could include an application for Smart Cities, where cameras are being used to detect activities such as using a mobile phone while driving,” Uyttersprot said.

Choosing the right hardware for industrial vision with ML

When developing a machine vision system, selecting the right image sensor could be one of the most important design decisions. This is even more relevant when ML is going to be used to analyze the image data.

“If you want to use machine vision with ML to check something fast-moving, like a bottle on a production line, you need to use a camera module with a global shutter. A rolling shutter would not work in this application, because there is a chance that the details will be missed,” Uyttersprot said.

Similarly, the image sensor needs to be appropriate for the operating environment. In some applications it will be necessary to select an image sensor that also has the right low-light performance. These considerations exist when using machine vision, but they can become more relevant when generating data that will be interpreted using ML.

Because the data is being analyzed by an algorithm and not a person, this presents the opportunity to introduce different sensing modalities in machine vision systems. This may include modals other than image sensors, such as time of flight, radar and lidar. With this comes the need for sensor fusion.

Sensor fusion is the process of taking data from multiple sources and combining it into a single set that can be fed into a neural network. It is a crucial stage, because the way each sensor’s data is weighted will influence its relevance on the final data set.

As every use case is different there is no standard way of doing this, which means it could fall to the manufacturer. When working with Avnet, the relevant expert handles the sensor fusion. Typically, this would be the software company that has developed the machine learning application, but it could also be the customer, assisted by Avnet and partners.



Connecting artificial neurons enables machines to learn.



Michaël Uyttersprot

HOW TO GET TO MARKET WITH MACHINE LEARNING

By Philip Ling | January 12, 2022

Training and transfer learning for ML in industry

Creating a demonstrator to prove the concept of machine learning is not as difficult as it used to be, particularly if working with a distribution partner who can provide evaluation modules and development kits. What is still difficult is taking the concept through to production.

"Standard data sets can be used for demonstration purposes, but often those standard data sets will not be suitable for implementation. Customers may need to buy data from companies experienced in creating data, or they need to create it themselves," Uyttersprot said.

This is where techniques such as transfer learning can be useful, which takes data created for one use case and ports it across to a new but similar use-case. But this is only one solution. Another may be to create synthetic data virtually using 3D modelling. This allows many images to be created quickly, which can be used to train a machine learning algorithm without the effort or expense of physically creating examples.

Synthetic data has its advantages, but like most things in ML, it isn't necessarily easy. Understanding the challenges is a big part of achieving the best result. When Avnet starts working with a customer, the first step is to introduce ML and what it can offer. The next step is to understand what the customer really wants to achieve. In some cases, it may only require computer vision without ML. It is important to ensure the customer is fully informed about the options before working with its partners to develop a solution.

Edge versus the cloud

This is a question that comes more often now that AI is moving to the network's edge. However, Uyttersprot points out that the two will continue to coexist, because each can offer benefits the other cannot.

For example, if security or latency are a particular need in the use case, then edge processing may be appropriate, but if the application demands an algorithm that is capable of continuous improvement, then processing in the cloud could be a better solution.

"It can make sense to use both edge and cloud," Uyttersprot said. "If you have many products in different locations, such as a smart thermostat, then processing at the edge can be used. But sharing the data through the cloud could lead to improvements in the algorithm, which could be rolled out across the entire network of thermostats."

Conclusion

The use of machine learning in the industrial sector is increasing, thanks in part to increased access to high-performance processors equipped with powerful AI acceleration technology. But the software remains a key part of the equation, both in training and deployment. Modelling techniques and transfer learning can help, but so too can the resources and software tools available from processor manufacturers. To develop a successful machine learning use case, hardware and software must work together.

Avnet and its partners are well positioned to help you understand how to get to market using machine learning. Contact your local Avnet representative to learn more.