

Press release

EBV Elektronik adds new supply of analog chips via distribution agreement with SG Micro

Poing, Germany, April 11th, 2022 – EBV Elektronik, an [Avnet](#) company (NASDAQ: [AVT](#)), today announced a new distribution agreement for the EMEA region with [SG Micro Corp](#), a fast-growing chip developer with an extensive portfolio of analog ICs.

Based in Beijing, China, SG Micro specializes in high-performance and high-quality analog semiconductors designed for use in a broad range of applications across wireless communication, consumer, medical and industrial markets.

Offering highly competitive lead times and focused on delivering the highest quality parts possible, SG Micro has developed more than 3500 analog products and has a wide product portfolio including precision signal-conditioning devices and energy-efficient power-management ICs. Specific devices include op-amps, drivers, analog switches, low-dropout (LDO) regulators, lithium battery chargers, microprocessor supervisors and DC-DC converters, high performance ADCs and DACs, voltage regulators, and more.

“We are very pleased to partner with EBV in the EMEA region. EBV has a dedicated sales network in over 60 locations, with a strong emphasis on analog as well as experience in extensive applications. With the energetic support of our field sales and FAE colleagues at EBV, we aim to become a top EBV product line and to be recognized in the near future as a top-three analog brand name by industrial customers in EMEA,” said Leo Liu, Global Sales Vice President at SG Micro. “Their knowledge and experience in delivering high levels of application support to customers will be vital in helping us penetrate new markets, and we have high expectations that EBV will be a significant demand-creation driver for our products and technologies across the EMEA region.”

“This signing makes a valued addition to our analog portfolio,” said Thomas Staudinger, President at EBV Elektronik. “SG Micro has more than proved itself as a fast-emerging

company and a future silicon leader by offering a rich combination of innovation, quality, and product availability, all bound together with the knowledge of how to make world-class analog products.”

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About EBV Elektronik

EBV Elektronik, an Avnet (NASDAQ:AVT) company, was founded in 1969 and is the leading specialist in European semiconductor distribution. EBV maintains its successful strategy of personal commitment to customers and excellent services. 240 Technical Sales Specialists provide a strong focus on a selected group of long-term manufacturing partners. 120 continuously trained Application Specialists offer extensive application know-how and design expertise. With the EBVchips Program, EBV, together with its customers, defines and develops new semiconductor products. Targeted customers in selected growth markets will be supported by the Vertical Sales Segments. Warehouse operations, complete logistics solutions and value-added services such as programming, taping & reeling and laser marking are fulfilled by Avnet Logistics, EBV's logistical backbone and Europe's largest service center. EBV operates from 65 offices in 29 countries throughout EMEA (Europe – Middle East – Africa). For more information about EBV Elektronik, please visit www.ebv.com.

About Avnet

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com.

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