

# SMART HEARING TECHNOLOGIES: AMPLIFYING THE CONNECTION.

As the global demand for hearing solutions continues to grow, the hearing care industry has experienced remarkable advancements with the potential to improve the quality of life for millions.

The latest innovations have led to wireless connectivity between hearing devices and smartphones, all while becoming smaller and embracing a sleek design. TE Connectivity (TE) offers a wide range of product solutions, including antennas, connectors and sensors, coupled with expert support to meet your challenging design requirements.

## A GROWING MARKET WITH A GLOBAL NEED



**\$17.68 BILLION**

Projected global hearing aids market size by 2029<sup>1</sup>



**1 IN 4 PEOPLE**

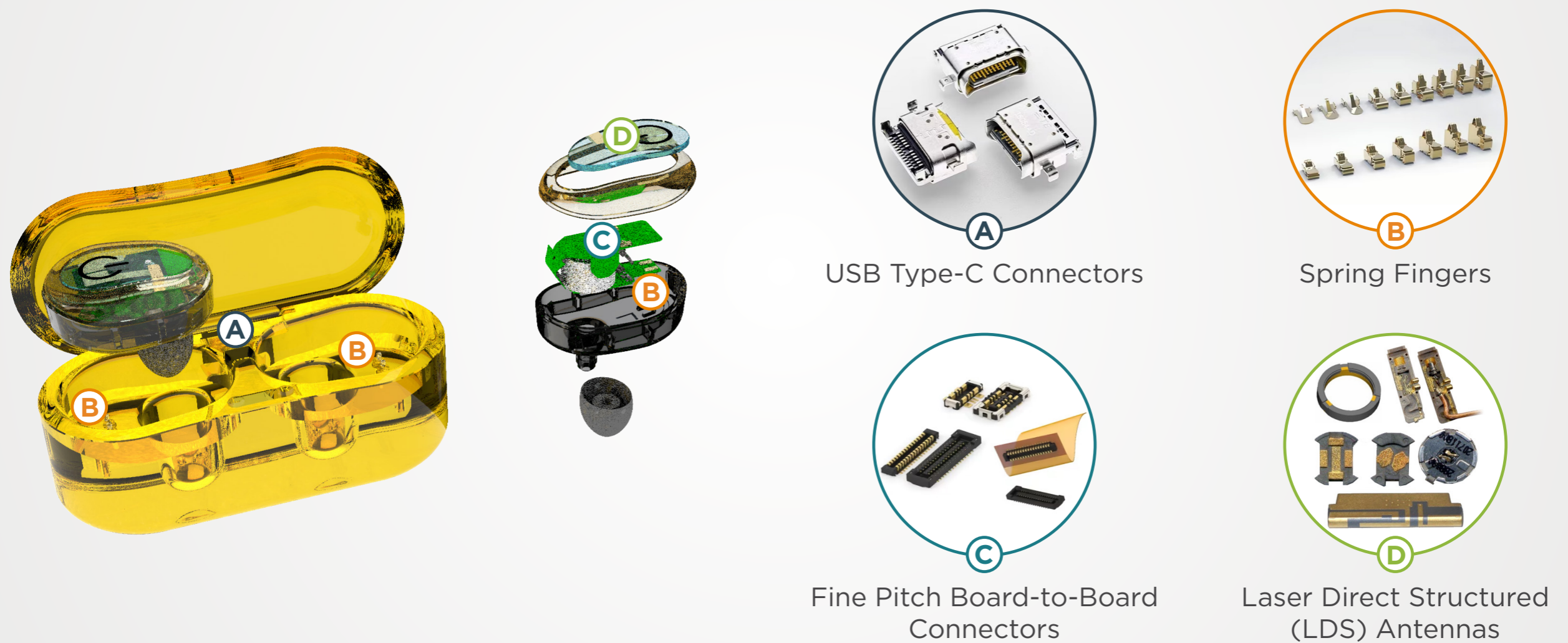
Will be living with some degree of hearing loss by 2050<sup>2</sup>



**400+ MILLION**

People globally could benefit from hearing aids<sup>3</sup>

## CONNECTIVITY SOLUTIONS FOR EAR COMPUTERS



## SMART HEARING DEVICE REQUIREMENTS

MINIATURIZATION

BATTERY LIFE



DESIGN AESTHETICS



RF SIGNAL PERFORMANCE



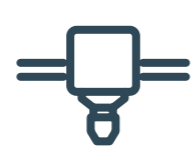
BIOCOMPATIBILITY

## WHY PARTNER WITH TE?



**1 BILLION+**

Over one billion antennas developed and manufactured.



**3-D DESIGN ADVANTAGE**

Industry-proven production methods including LDS, 3-D plastic and metal printing, and product 3-D integration.



**WORLDWIDE SUPPORT**

Global support for design, prototyping, system-level testing, and more.



**SCALABILITY**

Supporting your success, from development through production and anything in between.



**IMPROVED TIME TO MARKET**

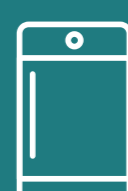
With quick engagement from design to delivery.



TE SMART HEALTH SOLUTIONS



ORDER SAMPLES



CONTACT US

<sup>1</sup>Source: Hearing Aids Market Size, Share & Growth | Report [2022-2029] (fortunebusinessinsights.com)

<sup>2</sup>Source: WHO: 1 in 4 people projected to have hearing problems by 2050

<sup>3</sup>Source: World report on hearing (who.int)

[te.com/smarthealth](https://te.com/smarthealth)

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